

EU Web Survey on Drugs 2021

IRISH PROMOTIONAL TOOLKIT



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Drug and Alcohol Information and Support

What is the EU Web Survey on Drugs?

- In 2016, the EMCDDA started a pilot project — the European Web Survey on Drugs — to develop a system for collecting data in collaboration with their national Focal Points in each country. This approach allows them to obtain valuable information for policy development both quickly and at a low cost.
- Web surveys offer health services an opportunity to gather data missed by traditional research methods to identify emerging trends and new user groups.
- Alongside 30 participating countries, the HSE Drugs.ie and the HRB will promote the survey in 2021. Targeted at people, aged 18 and over, who have used drugs in the last 12 months, the survey aims to improve understanding of patterns of drug use and the diverse user groups in Ireland.
- The anonymous survey will be open for Irish participation for a 6 week period starting on the 18th of March. The final results will be shared during the summer.



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Why is new research important?

More frequent and up to date surveys are important to help inform responses moving forward.

Dr Eamon Keenan, National Clinical Lead, HSE Addiction Services said:

“We are generally well informed about people who attend addiction services but this is, of course, just part of the picture of drug use in Ireland as there are many groups who may never present to the current structures. What this survey will give us is a chance to learn about patterns, trends and emerging needs that will help to create interventions and harm reduction supports into the future.”

The results of this survey will help us to form a picture of drug use in Ireland. Under the National Drugs Strategy, we are reviewing a range of ways to help us understand drug use such as drug checking services, waste water epidemiology, syringe analysis, hospital data and web surveys to improve harm reduction and risk communications.”

What will the survey ask?

Socio Demographics

- Age
- Gender/Sexual
- Country/location
- Employment status
- Ethnic identifiers

Drug using patters

- The type of drugs
- How they use
- Why they use
- How often they use
- How they source

Irish specific module

- Nitrous Oxide
- Psychedelic mushrooms

What drugs are included in the survey?

- Alcohol
- Tobacco
- Cannabis
- Benzodiazepines
- Heroin
- Cocaine/crack
- MDMA
- Amphetamine
- Methamphetamine
- GHB
- Ketamine
- New Psychoactive Substances
- Synthetic cannabinoids
- Synthetic cathinones
- Nitrous Oxide
- Psychedelic mushrooms





Collaboration

Working together to promote this survey is important to ensure we reach the general population and unique groups such as:

- Young populations 18+
- People who would have used in nightlife settings pre-COVID 19
- LGBTQI+ communities
- People engaging in chemsex practices
- Third-level students
- People in treatment
- People who use drugs but don't attend current services

About the toolkit

This toolkit provides you with messages and images to promote the survey in Ireland.

- Please encourage your service users or audience to participate through your channels.
- Share key messages, imagery and the survey link.
- Use the #IrishDrugTrends or #TalkDrugs
- Follow and tag @Drugsdotie and @HRBdrugslibrary

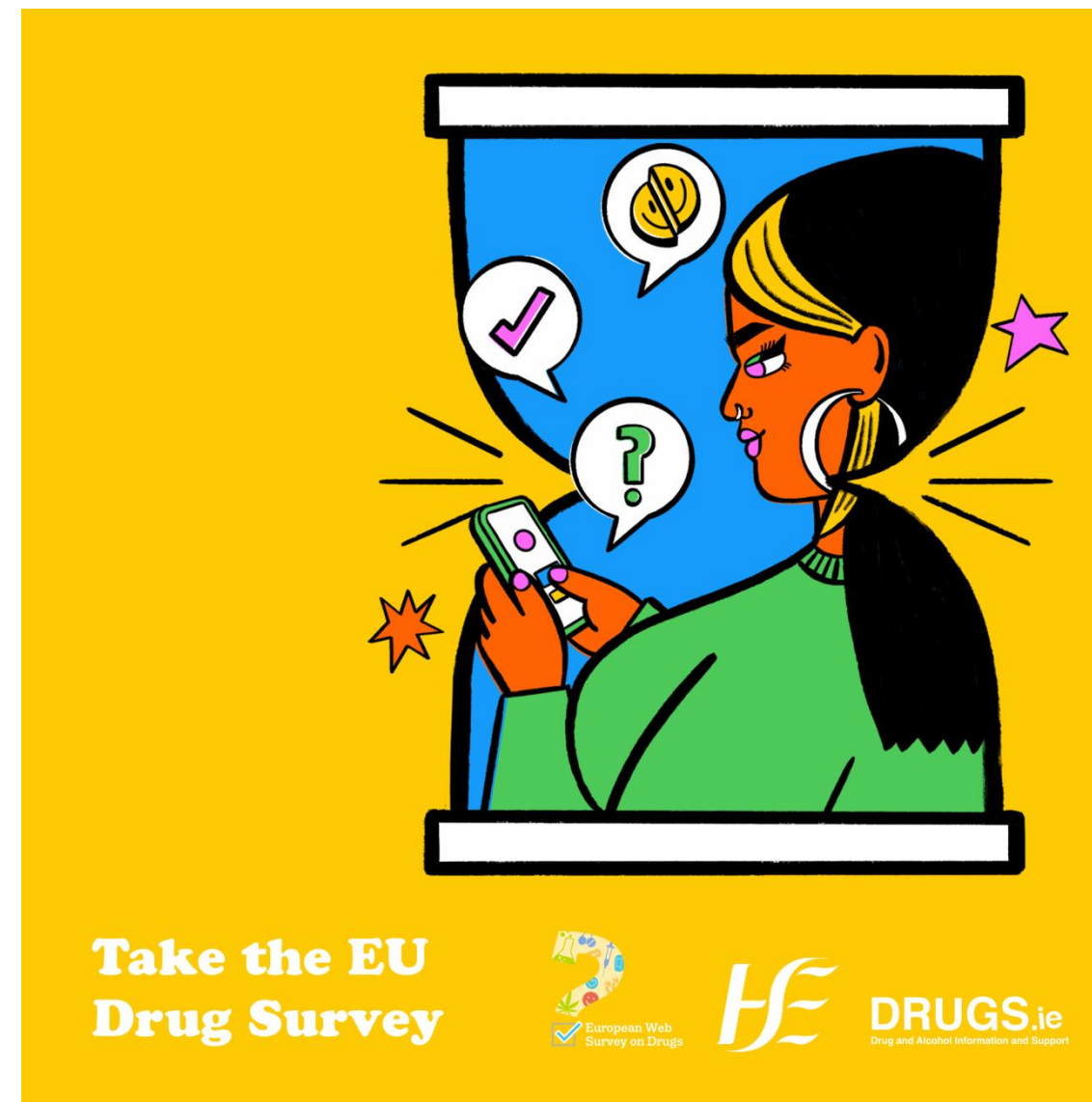
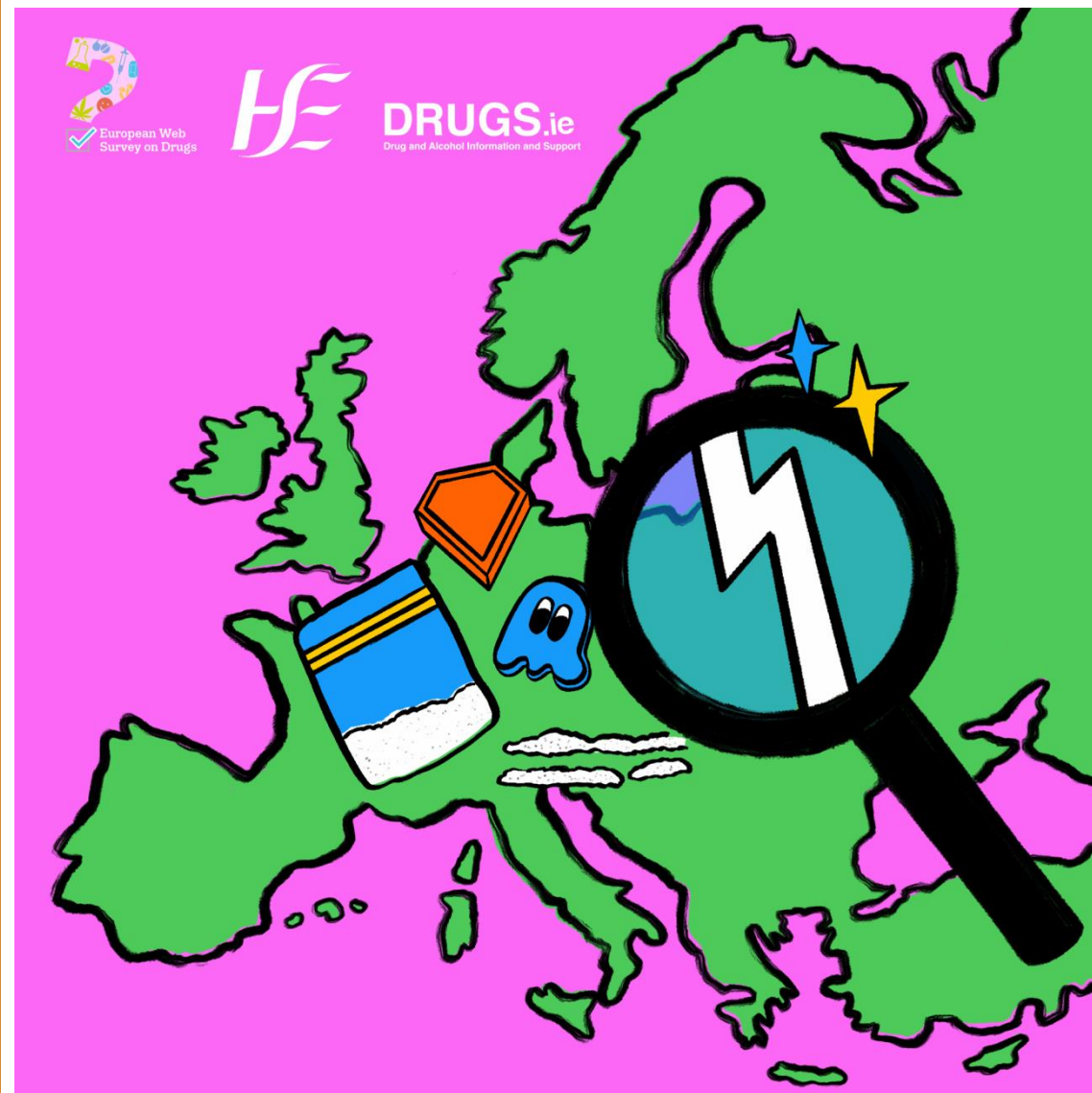


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Social Media Imagery



Key messages

1. Has your drug use changed during COVID?

Your experiences can help inform harm reduction and future EU policy. Take part in an anonymous EU-wide survey here:
#TalkDrugs

2. New research by the HSE @drugsdotie @HRBdrugslibrary asks people who use drugs to share their experiences from the last 12 months to help identify the latest **#IrishDrugTrends** to inform harm reduction work,
Take part here

3. With the closure of nightlife did you stop using drugs? Did you use new drugs or in new ways? Help us understand the latest trends to inform **#harmreduction** in Ireland. Take part in an anonymous survey about drug use here: **#IrishDrugTrends #TalkDrugs**

4. Have you used drugs over the last 12 months? What drugs, how often and why did you use? These are questions that can help improve knowledge on **#IrishDrugTrends** as part of a new EU survey to inform policy and harm reduction. Take part here:

Survey link:

https://drugusersurvey.limequery.com/167917?lang=en&utm_source=drugs.ie&utm_medium=website&utm_campaign=emcdda_survey

Get more information



Social media imagery can be downloaded from:

https://www.drugs.ie/features/features/eu_drug_survey_2021



The survey can be access on the following link

https://drugusersurvey.limequery.com/167917?lang=en&utm_source=drugs.ie&utm_medium=website&utm_campaign=emcdda_survey



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**We appreciate your help sharing this
important research!**



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