

### Tips for creating your audio entry

- Decide what type of audio entry you want to create. Remember that you can enter the competition as many times as you like so you can try out different ideas with separate entries.
- Some suggestions for audio entries are; a chat show, news feature, spoken word (poem), rap, song, interview, a recorded story or an instrumental piece of music.
- You are free to use a variety of voices and/or sound effects and music in your feature – as long as you own the copyright. This means that you cannot use a recording or piece that is owned by an artist or by someone else. Be sure to check if the recording you use is subject to copyright. Some recordings can be accessed online for free, others you have to pay for. If you gain permission to use someone else's recording, remember to include the permission with your entry. Entries that use unauthorised material cannot be broadcast on the drugs.ie site, therefore they cannot be put forward to win prizes.
- If you are creating a journalistic entry, listen to various radio programmes (and different radio stations), paying close attention to their news and current affairs programmes. Does your local area have a youth radio station or youth focused show? Try listen to some radio shows aimed at young people to get some ideas on what style would appeal to them.
- If creating a rap, song or piece of music, listen to different styles of music for inspiration. A lot of artists will incorporate the theme of drugs or alcohol in the lyrics of their music. Some Irish artists have songs about drug use in their local communities, remember that your audio entry can be about your local community too!
- An audio entry is a very powerful way to tell a story. Remember to engage the listener and keep it short, audio entries should be no longer than 3 minutes long.
- Research drug and alcohol facts as well as checking out the drugs.ie news section on the website.
- You can use your phone, don't forget you can record great entries by simply using the record function on your phone
- If entering a poem, rap or song, include your written work so the judges can read the words/lyrics.
- If interviewing people, feel free to include clips from people that you interview. Please include the source of your interview in a notes with your entry.
- Write down facts that you find useful from your research and where you sourced them from. Consider double check facts and figures to make sure that they are correct. Don't make statics' up.
- If you are writing your piece in an Irish context (based in Ireland), make sure your facts and figures are relevant to Ireland and not other countries like England and America. Remember that Ireland's drug and alcohol facts and figures will be unique to Ireland.

- Personal stories will be accepted as well as fictional stories. Be careful not to identify anyone in personal stories that you share. If you are sharing someone else's story - don't forget to ask their permission first!

### **Submitting your audio entry**

- Don't forget to fill out an entry form. Make sure your email address is correct and easy to read so we can contact you through email.
- Audio files will only be accepted in the following formats: .wav or .mp3.
- Entries submitted through the postal service will only be accepted on CD-R, DVD Video, DVD-R or USB memory stick. Please note, we are not in a position to return entries.
- The maximum file size accepted via email for all formats is 24MB. There are no upper file size restrictions on entries submitted through the postal service.
- The address for email entries is [awards@drugs.ie](mailto:awards@drugs.ie). All entries submitted by e-mail will receive a correspondence as confirmation of receipt - if you do not receive an email confirmation of receipt your entry has not been received so please follow up with us.
- If you send an entry through email over the weekend, you will not receive a confirmation email early the following week.
- The address for postal entries is Drugs.ie National Youth Media Awards, The Ana Liffey Drug Project, 48 Middle Abbey Street, Dublin 1.